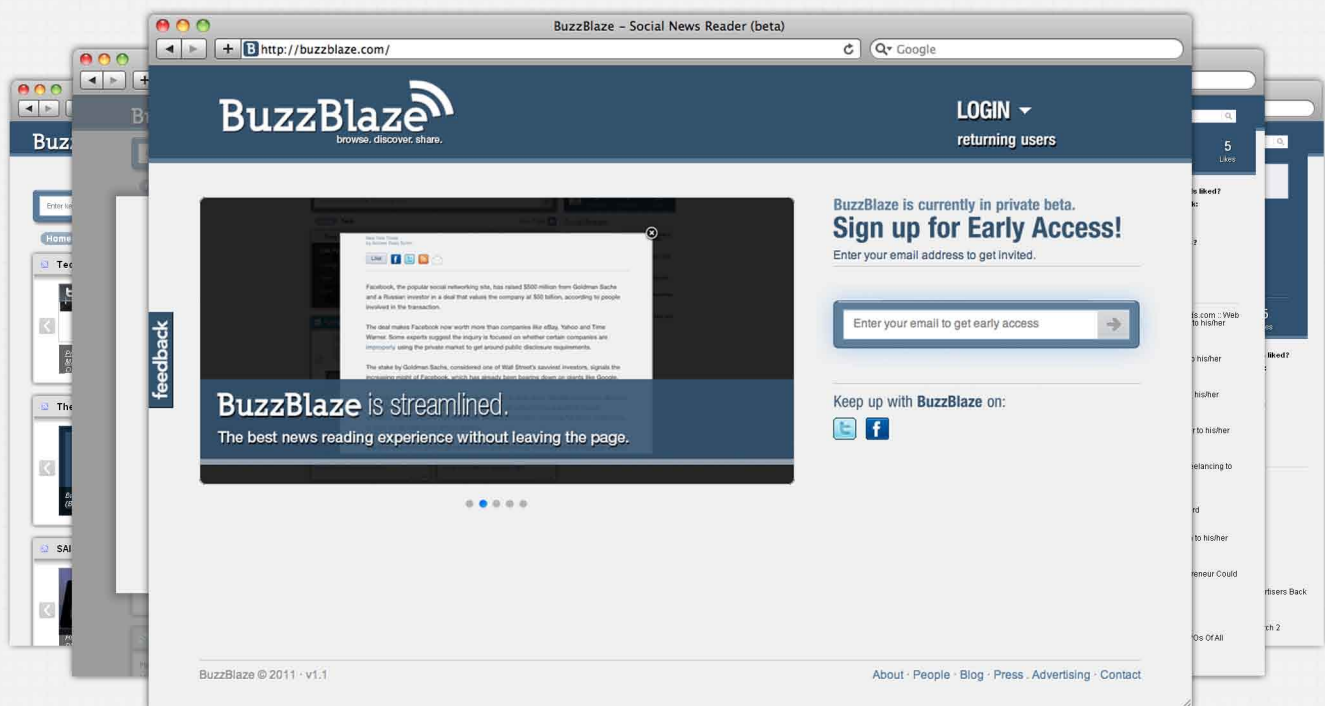


# Hi, We're BuzzBlaze

We started in 2010 with a simple idea - to create a platform that helps people share and discover content online with their friends. BuzzBlaze is a social news experience that redefines the way people consume information online on one elegant interface.

Visit: [BuzzBlaze.com](http://BuzzBlaze.com)

Twitter: [@BuzzBlaze](https://twitter.com/BuzzBlaze)

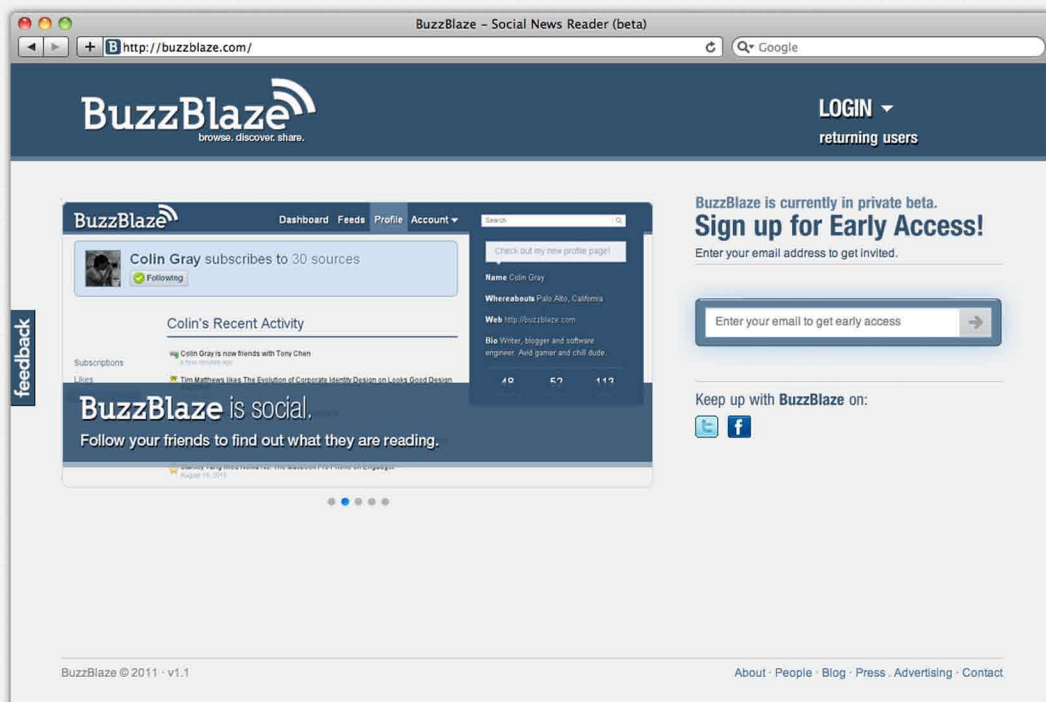


# So, what is BuzzBlaze?

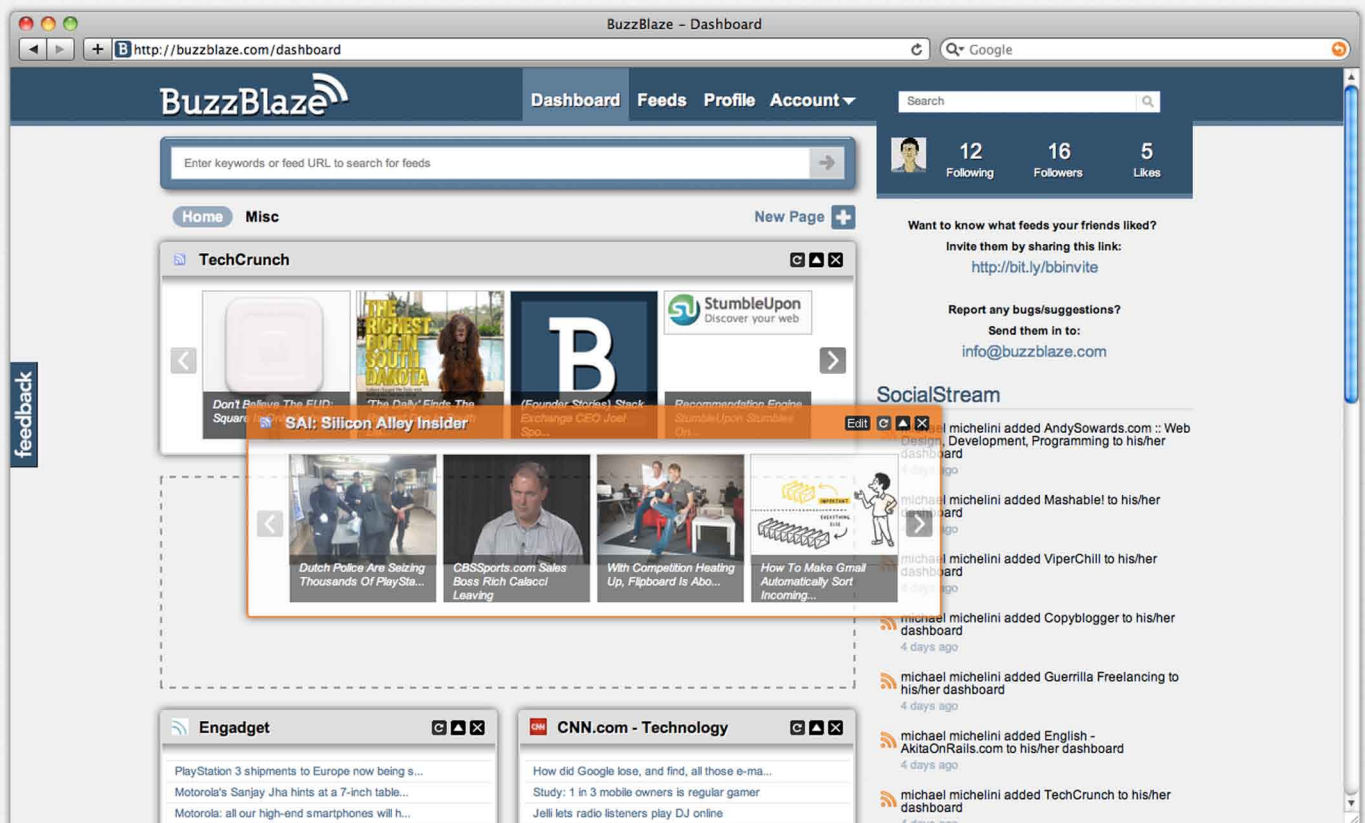
We want to redefine the way we consume media online.  
We want to empower people to become content curators on the web.  
We want to make it easier for people to discover new content and media.

*And we believe we've done that with BuzzBlaze.*

BuzzBlaze is a social news reader on steroids. More than just a traditional RSS reader, BuzzBlaze provides the best news reading experience on the web on an easy-to-use streamlined interface. Engross yourself in slick magazine-like articles and easily share content with your friends on popular social networks.

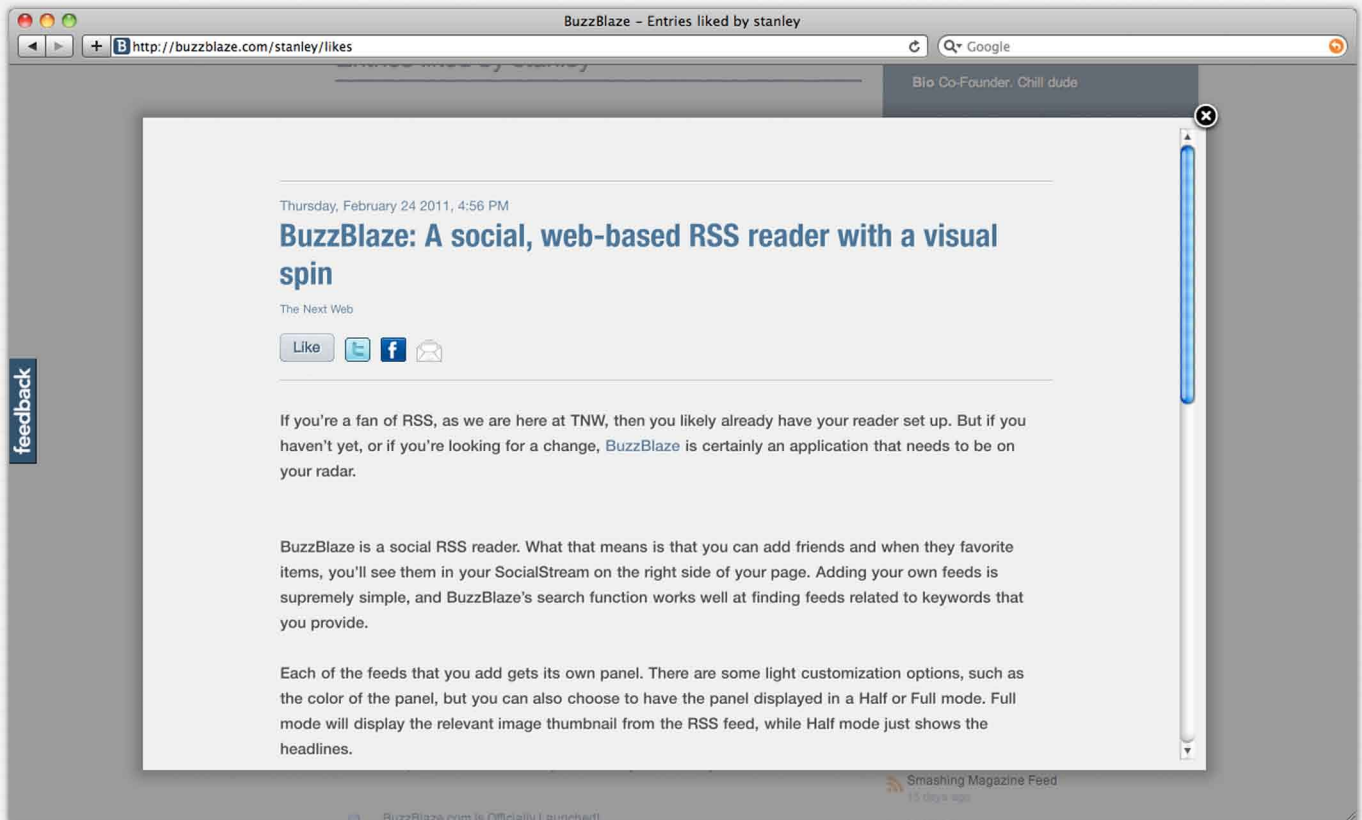


# Dashboard interface



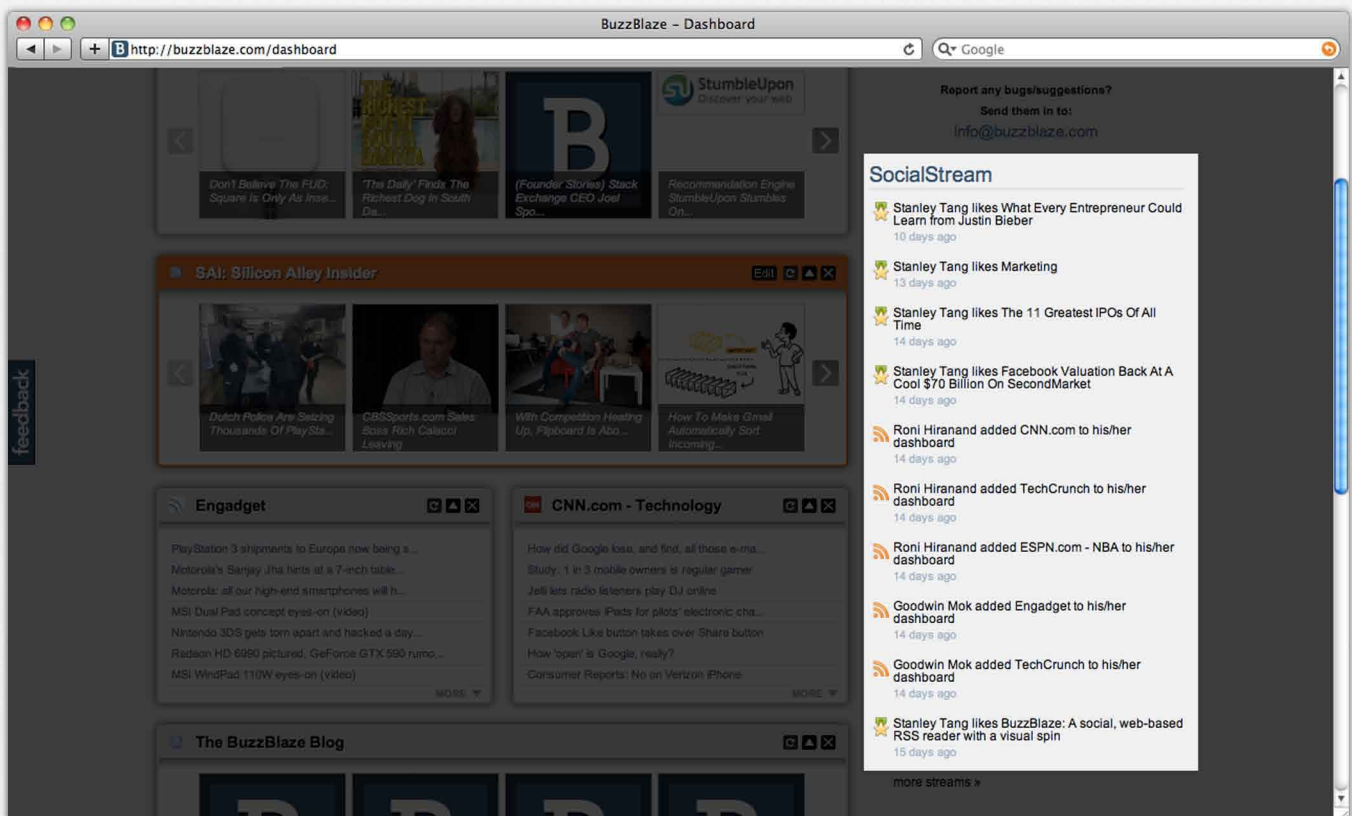
At the core of BuzzBlaze is an elegant dashboard interface where you can enjoy a seamless reading experience without ever leaving the page. The BuzzBlaze dashboard allows you to organize and manage your news sources so you can keep up to date with your favorite blogs and websites at once. Each of your sources are delivered in rearrangeable and customizable panels. BuzzBlaze also allows you to create pages which help you sort and categorize your content streams. And that is not all.

# An awesome reading layer



BuzzBlaze makes RSS consumer-friendly. BuzzBlaze opens articles from your favorite blogs and websites in a new reading layer without losing your place on the dashboard. We strip out any irrelevant content and distractions such as advertisements and display the source content on a magazine-like interface with beautiful typography - all without ever leaving the page.

# One more thing...



BuzzBlaze is built to be social, rather than just a social layer added on top of a news reader. You can follow your friends on BuzzBlaze to see what they are reading. When a friend you follow subscribes to a new feed or likes an article, it will appear on the SocialStream on your dashboard. This is a great way to discover new content and pick up articles you may have otherwise missed out.

# Founders



Tony Chen is the CEO of BuzzBlaze. He is responsible for setting the overall direction and strategy for the company and leading the development of BuzzBlaze's products and services. Previously, Tony founded an online magazine following modern design trends that has attracted over 26,000 subscribers. He is currently studying in his senior year of high school in Hong Kong.

Stanley Tang is the President at BuzzBlaze. He is responsible for setting the product strategy and driving the userbase expansion of BuzzBlaze through products, marketing and virality. Stanley is also the author of eMillions, a best-selling book on internet entrepreneurship. He is currently a freshmen at Stanford University, majoring in engineering with a focus on computer science.



# Contact

Email: [hello@BuzzBlaze.com](mailto:hello@BuzzBlaze.com)

Website: [BuzzBlaze.com](http://BuzzBlaze.com)

Project Blog: [blog.BuzzBlaze.com](http://blog.BuzzBlaze.com)

Twitter: [@BuzzBlaze](https://twitter.com/BuzzBlaze)

Facebook: [facebook.com/BuzzBlaze](https://facebook.com/BuzzBlaze)